

# Consumer Data Asset Inventory Summary

Issued: December 10th, 2020



## APPLIES TO: All Consumers

**PURPOSE:** This disclosure supports AST's commitment to transparency and provides clarity around personal data assets aggregated for use by the organization to support clients and conduct legitimate business.

## DISCLOSURES:

<u>Data Item</u>	<u>Data Subject</u>	<u>Lawful Basis</u>	<u>Storage</u>
Browser Characteristics	Clients/Site Visitors	Consent	Until deletion request is received
Country/Location	Clients/Site Visitors	Consent	Until deletion request is received
Credit Card Information	Clients	Consent/POC	Until deletion request is received
Customer Lists	Clients	Consent	Until deletion request is received
Device ID	Clients/Site Visitors	Consent	Until deletion request is received
Email Address	Clients	Consent	Until deletion request is received
Full Name	Clients	Consent	Until deletion request is received
Language Preferences	Clients/Site Visitors	Consent	Until deletion request is received
IP Address	Clients/Site Visitors	Consent	Until deletion request is received
Operating System	Clients/Site Visitors	Consent	Until deletion request is received
Phone Number	Clients	Consent	Until deletion request is received
Physical Address	Clients	Consent	Until deletion request is received
Referring URLs	Clients/Site Visitors	Consent	Until deletion request is received
Social Network ID	Clients/Site Visitors	Consent	Until deletion request is received
System Specifications	Clients	Consent	Until deletion request is received
Tax IDs	Clients	Consent/POC	Until deletion request is received

## DEFINITIONS

**Consent** - We may process your data if you have given us specific consent to use your personal information for a specific purpose.

**Legitimate Interests** - We may process your data when it is reasonably necessary to achieve our legitimate business interests.

**Performance of a Contract (POC)**- Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.

**Legal Obligations** - We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).

**Vital Interests** - We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

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## REVISION HISTORY

Version	Date of Revision	Author	Description of Changes
1.0	December 10, 2020	AST	Initial version
1.1	February 2022	AST	Annual Review